



## Internet Services Group of Florida, LLC

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### **FOR IMMEDIATE RELEASE**

#### **Internet Marketing Company Announces New Internet Marketing Director**

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##### **SUMMARY:**

- Internet marketing company, Internet Services Group of Florida, LLC promotes Jake Taylor to Internet Marketing Director.

**SOUTHWEST, FLORIDA – August 5, 2011** - Internet marketing company, Internet Services Group of Florida, LLC, has promoted Jake Taylor who will now head the Internet Marketing team as Internet Marketing Director. This is a big step up from his previous position as Web Marketing Specialist.

“Jake has been a great help to us at Internet Services Group,” says Charly Caldwell, Founder and CEO of Internet Services Group. “I’m really proud of him, especially for his quick absorption and implementation of the ‘ISG Way’ in regard to our approach to helping our customers reach their online goals. I’m so excited to see him excel in his new position here at ISG!”

Jake will be responsible for:

- Assuring ISG’s Internet Marketing Managers and Specialists are working diligently to deliver on time
- Assuring all Internet Marketing Managers have what they need to succeed including continual education and tools
- Working with ISG Founder and CEO, Charly Caldwell II, to ensure all Internet Marketing Managers are up to date with the latest Internet marketing techniques in order to generate the highest results
- Managing the ISG Internet marketing scoreboard which is an overview of all active Internet marketing projects and tracks every customer as well as each component of their Internet marketing strategy

Web Design, Web Marketing and Graphic Design

Charly also states, “As you probably know, the very foundation of Internet marketing is changing on a daily basis. We have a good flow from the top down and make sure to keep our team up-to-date on how to properly use the latest and greatest Internet technology”.

**[About Internet Services Group of Florida:](#)**

Internet Services Group of FL, LLC, is a national Internet marketing and Web Development Company headquartered in Fort Myers, Florida. ISG specializes in all forms of [Internet marketing](#), new media and social media strategy creation and implementation, [search engine optimization](#), search engine marketing, [Web site design](#) and [development](#), graphic design and video creation.

Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, <http://www.isgfl.com/>. The company’s Web Starter Kit service is available online at: <http://www.webstarterkit.com/>.

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